

PALIHOUSE

8465 Holloway Drive
West Hollywood, CA 90069
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palihouse.com

FACT SHEET

DESIGN / DEVELOPMENT / MANAGEMENT

Avi Brosh
Founder/President/CEO
Paligroup

OPENING DATE

January 2008

EXECUTIVE TEAM

Executive VP of Hotels and Branding: Kirsten Leigh Pratt
Executive VP of Real Estate and Development: Matt Fisher
Director of Sales & Marketing: Cara Federici
Events Director: Dawn Olson
Cuisine de Chefs: Ryan Digby and Rui Wang
Consulting Chef: Brendan Collins
Dining Master & Restaurant Manager: William Ousley
Rooms House Master: Brian Stevens

OVERVIEW

Palihouse is a boutique urban lodge offering 36 studio, one- and two-bedroom guest suites and loft-style residences, a roof deck for private entertaining and a courtyard brasserie, private dining room, café and intimate lobby lounge. Offering the atmosphere of a stylish metropolitan hotel infused with timeless traditions and personal service, Palihouse invites you to make yourself at home.

LOCATION

Palihouse is located in the heart of West Hollywood, a vibrant, dynamic city known as one of Los Angeles' most popular destinations for its entertainment venues and unparalleled nightlife and shopping. A center of progressive and trend-setting design, West Hollywood is home to the West Coast's leading resources of interior design, the Pacific Design Center and the Avenues of Arts & Design. West Hollywood is adjacent to Los Angeles's premier fashion and beauty destination, Beverly Hills, with Rodeo Drive within short driving distance from the hotel.

Located at the northwest corner of Holloway Drive and Hacienda Place, between Santa Monica Boulevard and the world-famous Sunset Strip, Palihouse is easily accessed from the 101 and 10 freeways. Los Angeles International Airport (LAX) and Burbank – Glendale – Pasadena Airport (BUR) are within 12 miles. Private and charter aircraft guests are within easy reach of Santa Monica Airport (SMO), 10 miles, and Van Nuys Airport (VNO), 15 miles.

GUEST SUITES & RESIDENCES

Designed to blend residential comfort with a classic and contemporary aesthetic, Palihouse guest residences feature a variety of floor plans, furnishings and other guest accommodations. All guest residences are smoke free. Rates begin at \$400 per night.

FULLY APPOINTED KITCHENS

- Top-of-line appliances
- Dishware, glassware and flatware
- Cooking tools, cutlery and serving utensils
- Cookware
- Italian coffee percolator and teakettle
- Microwave and toaster
- Dishwasher (One- and two- bedroom guest residences only)

FEATURES INCLUDE

- Studio residences from 600 – 900 square feet with connecting suites available
- One- and two- bedroom guest residences from 800 – 1,900 square feet
- With expansive terraces and outdoor space • Handicapped accessible guest residences available
- An eclectic mix of classic and custom-designed furnishings
- King or Queen Beds • Flat screen LCD TV
- DVD player
- Bose stereo with CD player, AM/FM radio and iPod USB port
- Cordless 2-line speaker-phone with personal voicemail
- Wired and wireless high-speed Internet access in all rooms
- Carrera marble bathrooms
- Rain showers
- Luxurious European down pillows and Egyptian cotton bed linens
- Damani amenities
- Bathrobes
- Hair dryer
- Hardwood floors (One- and two- bedroom guest residences only)
- City and hillside views
- Ceiling fans and operable windows
- Individual climate control
- In-residence washer and dryer
- Iron and ironing board
- Cleaning supply welcome kit

PALIHOUSE

COMFORTS & CONVENIENCES

- House Master concierge
- Multilingual staff
- Housekeeping
- The Palihouse Courtyard Brasserie, Palihouse Café and lobby lounge
- Preferential brasserie reservations and access to lobby lounge
- In-residence dining
- Catering for all occasions
- Indoor and outdoor meeting and event facilities
- Private rooftop sundeck
- Complimentary Wi-Fi access
- Premium high-definition cable TV with HBO, Bravo, ESPN, MTV, VH1 and more
- Laundry and dry cleaning valet
- Covered valet parking
- Daily newspaper delivery to door
- Safety deposit boxes
- Vintage touring house bikes
- Grocery, toiletry, personal shopping, delivery and messenger services
- Pets welcome, grooming services by arrangement
- Plant care and fresh flower services
- Private trainers, massage therapists, in-room beauty treatments, yoga and Pilates sessions
- Local gym privileges
- Rental cars, limousines and chauffeur-driven sedans
- Additional charges apply to some services.

PALIHOUSE PREFERRED FASHION PORTFOLIO

Guests are treated to preferred guest privileges including personal shopper and stylist services; stylist discounts and champagne while shopping at Palihouse select Melrose District shops and salons.

PALIHOUSE COURTYARD BRASSERIE

Under the direction of Consulting Chef, Brendan Collins & Chefs De Cuisine, Ryan Digby and Rui Wang; Avi Brosh's Palihouse Courtyard Brasserie offers hotel guests as well as its long-standing loyal customers and neighbors a playful brasserie menu that is updated seasonally.

Dinner: Open Tuesday through Saturday from 6pm – close.

Café: Open 7 days a week serving breakfast and lunch.

The Courtyard Brasserie is also available for private events, from intimate gatherings to spirited fêtes utilizing both indoor and outdoor space.

LOBBY LOUNGE

Reminiscent of a living room that might have belonged to an eccentric, well-traveled relative with a penchant for collecting vintage, one-of-a-kind furnishings and art. The Moroccan tile floor, distressed leathers, dark walnut staircase and industrial loft accents impress with a Bohemian flair for the unexpected. Tableside bar service offers classic cocktails made-to-order using fresh ingredients and boutique spirits. The lounge accommodates up to 200 people and is perfect for social gatherings and cocktail parties.

THE ROOFTOP

Available exclusively for special events, the Palihouse rooftop offers a stylish, discreet entertainment venue for networking socials, product launches and more. For tastemakers, artists and business professionals seeking to host sophisticated events, the rooftop embraces the Old World European tradition of al fresco dining under the stars with exceptional, 360-degree views of West Hollywood and the Hollywood Hills.

PRIVATE EVENTS

The Palihouse event team caters large social and media receptions, junkets, film and photo shoots, dinners and other events for up to 500 guests; smaller, more intimate events of 10-30 guests can be accommodated in select residences.

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