

PALIHOUSE HOLLOWAY

8465 Holloway Drive
West Hollywood, CA 90069
T 323 656 4100
F 323 656 4500
palihouse.com

DESIGN / DEVELOPMENT / MANAGEMENT

Avi Brosh
by Palisades
212 Marine Street, Suite 100
Santa Monica, CA 90405

OPENING DATE

January 2008

EXECUTIVE TEAM

HOUSE MASTER

Glenn Valencia

DIRECTOR OF SALES AND MARKETING

Cara Federici

SALES AND EVENTS MANAGER

Jeff Sirota

EXECUTIVE CHEF

Brendan Collins

OVERVIEW

Palihouse Holloway is a boutique urban lodge offering 36 studio, one- and two-bedroom guest suites and loft-style residences, a roof deck for private entertaining and The Hall, which includes a courtyard brasserie, private dining room, espresso bar tabac, raw bar and intimate lobby lounge. Offering the atmosphere of a stylish metropolitan hotel infused with timeless traditions and personal service, Palihouse Holloway invites you to make yourself at home.

LOCATION

Palihouse Holloway is located in the heart of West Hollywood, a vibrant, dynamic city known as one of Los Angeles' most popular destinations for its entertainment venues and unparalleled nightlife and shopping. A center of progressive and trend-setting design, West Hollywood is home to the West Coast's leading resources of interior design, the Pacific Design Center and the Avenues of Arts & Design. West Hollywood is adjacent to Los Angeles's premier fashion and beauty destination, Beverly Hills, with Rodeo Drive within short driving distance from the hotel.

Located at the northwest corner of Holloway Drive and Hacienda Place, between Santa Monica Boulevard and the world-famous Sunset Strip, Palihouse Holloway is easily accessed from the 101 and 10 freeways. Los Angeles International Airport (LAX) and Burbank-Glendale-Pasadena Airport (BUR) are within 12 miles. Private and charter aircraft guests are within easy reach of Santa Monica Airport (SMO), 10 miles, and Van Nuys Airport (VNO), 15 miles.

GUEST SUITES AND RESIDENCES

Designed to blend residential comfort with a classic and contemporary aesthetic, Palihouse Holloway's guest residences feature a variety of floor plans, furnishings and other guest accommodations. All guest residences are smoke free. Rates begin at \$400 per night.

FULLY APPOINTED KITCHENS

Top-of-line appliances
Dishware, glassware and flatware
Cooking tools, cutlery and serving utensils
Cookware
Italian coffee percolator and tea kettle
Microwave and toaster
Dishwasher (One- and two- bedroom guest residences only)

FEATURES INCLUDE

Studio residences from 600 – 900 square feet with connecting suites available
One- and two- bedroom guest residences from 800 – 1,900 square feet
with expansive terraces and outdoor space
Handicapped accessible guest residences available
An eclectic mix of classic and custom-designed furnishings
King or Queen Beds
Flat screen LCD TV
DVD player
Bose stereo with CD player, AM/FM radio and ipod USB port
Cordless 2-line speaker phone with personal voicemail
Wired and wireless high-speed Internet access in all rooms
Carrera marble bathrooms
Rain showers
Luxurious European down pillows and Fili d'Oro Egyptian cotton bed linens
Deluxe C.O. Bigelow bath amenities
Bathrobes
Hair dryer
Hardwood floors (One- and two- bedroom guest residences only)
City and hillside views
Ceiling fans and operable windows
Individual climate control
In-residence washer and dryer
Iron and ironing board
Cleaning supply welcome kit

COMFORTS & CONVENIENCES

House Master concierge
Multilingual staff
Housekeeping
The Hall Courtyard Brasserie, espresso bar tabac, raw bar and lobby lounge
Preferential brasserie reservations and access to lobby lounge
In-residence dining
Catering for all occasions
Indoor and outdoor meeting and event facilities
Private rooftop sundeck
Complimentary Wi-Fi access
Premium high-definition cable TV with HBO, Bravo, ESPN, MTV, VH1 and more
Laundry and dry cleaning valet
Covered valet parking
Daily newspaper delivery to door
Safety deposit boxes
Vintage touring house bikes
Grocery, toiletry, personal shopping, delivery and messenger services
Pets welcome, grooming services by arrangement
Plant care and fresh flower services
Private trainers, massage therapists, in-room beauty treatments, yoga and Pilates sessions
Local gym privileges
Rental cars, limousines and chauffeur-driven sedans
Additional charges apply to some services.

PALIHOUSE PREFERRED FASHION PORTFOLIO

Guests are treated to preferred guest privileges including personal shopper and stylist services, stylist discounts and champagne while shopping at Palihouse select Melrose District shops and salons.

THE HALL COURTYARD BRASSERIE

Traditional brasserie fare is served al fresco on a leafy, brick-lined patio alongside an enclosed dining room offset by floor-to-ceiling sliding glass doors. A neighborhood gathering place, The Hall's menu features Southern French classics such as steak frites, salade Niçoise, côte de boeuf, and a lamb burger. Guests may also enjoy sipping a great glass of Rosé or unique signature cocktails.

Open Tuesday through Sunday for breakfast, lunch and dinner and for weekend brunch, The Hall Courtyard Brasserie is also available for private events, from intimate gatherings to spirited fêtes up to 100 people utilizing both indoor and outdoor space.

ESPRESSO BAR TABAC

A neighborhood stopover — a place locals and guests alike drop in for the morning newspaper and coffee or an afternoon pick-me-up.

RAW BAR

Chef Brendan's seasonal offering of freshly shucked oysters, shrimp, king crab legs, and caviar paired with champagne and wine. Open Tuesday – Sunday evenings at the Bar Tabac.

LOBBY LOUNGE

Reminiscent of a living room that might have belonged to an eccentric, well-traveled relative with a penchant for collecting vintage, one-of-a-kind furnishings and art. The Moroccan tile floor, distressed leathers, dark walnut staircase and industrial loft accents impress with a Bohemian flair for the unexpected. Tableside bar service offers classic cocktails made-to-order using fresh ingredients and boutique spirits. The lounge accommodates up to 60 people and is perfect for social gatherings and cocktail parties.

THE ROOFTOP

Available exclusively for special events, the Palihouse Holloway rooftop offers a stylish, discreet entertainment venue for networking socials, engagement parties, product launches and more. For tastemakers, artists and business professionals seeking to host sophisticated events, the rooftop embraces the Old World European tradition of al fresco dining under the stars with exceptional, 360-degree views of West Hollywood and the Hollywood Hills. Banquets up to 45 people; receptions up to 100.

PRIVATE EVENTS

Palihouse Holloway's event team caters large social and corporate receptions, dinners and other events for up to 100 guests on the Rooftop and in The Hall respectively; smaller, more intimate events of 10-30 guests can be accommodated in select residences.

EXECUTIVE CHEF

As the Executive Chef of The Hall Courtyard Brasserie at Palihouse Holloway, Brendan Collins brings a life-long love of food, fine dining and world-class expertise to the dining room table of this boutique urban lodge. Chef Collins' spent his early career at a string of Michelin star London restaurants including: Le Gavroche, The Café Royal, The Heights and Pied-a-Terre. Prior to his arrival at Palihouse, Chef Collins worked at Anisette alongside respected Chef Alain Giraud. At Palihouse Holloway's The Hall Courtyard Brasserie, Chef Collins has given The Hall's menu a market driven modern edge to traditional bistro cuisine. Some of Collins' signature dishes include Venison with Wild Quinoa, Huckleberries and Venison pate; Ahi Tuna with Pomme Boulangère and Blossom Beignet, in addition to delicious desserts such as Gooseberry Crème Brûlée with Honeycomb.

HOUSEMASTER/GENERAL MANAGER

Glenn Valencia
323 656 4100
info@palihouse.com

PRESS CONTACT

Kazu Namise
PR and Marketing Director
310 450 2200 – 131
press@palihouse.com

RESERVATIONS

Cara Federici
Director of Sales and Marketing
323 327 9702
rooms@palihouse.com

EVENTS

Jeff Sirota
Sales and Events Manager
323 327 9704
events@palihouse.com